REMARKS

Claims 1-40 are pending in the above-identified application and were rejected. With this Amendment, no claims were amended, added or cancelled. Accordingly, claims 1-40 remain at issue.

I. 35 U.S.C. § 103 Obviousness Rejection of Claims

Claims 1, 3-5, 7-9, 16-20, 22-24, 26-28, and 32-38 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Wolzien (U.S. Patent No. 5,761,606) in view of Moon (U.S. Patent No. 3,919,479) in further view of Dureau (U.S. Patent No. 6,721,958). Claims 2, 6, 10-15, 21, 25, and 29-31 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Wolzien in view Moon in view of Dureau and in further view of Matthews (U.S. Patent No. 6,025,837). Claims 39 and 40 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Wolzien in view of Moon in view of Dureau, and further in view of Goldschmidt (U.S. Patent No. 6,226,444). Applicants respectfully traverse these rejections.

Claim 1 includes access site information furnishing means for determining whether access site information corresponding to the detailed information furnishing means has been registered, and for furnishing the access site information if the access site information has been registered. The Examiner admits that neither Wolzien nor Moon disclose this limitation.

Dureau is directed to an optional verification of interactive television content. In Dureau, an interactive television receiver receives a notification to identify content that can be trusted and, thus, requires no verification. (See col. 6, lines 24-26.) When the receiver receives content, it determines whether the content is trusted based on the notification. (See col. 6, lines 26-28.) If the content is trusted, then the receiver uses the content with no further verification. (See

col. 6, lines 28-29.) If the content is not trusted, the receiver performs the normal verification on

the content. (See col. 6, lines 29-31.) If the content can be verified using these normal

procedures, then it is used by the receiver. (See col. 6, lines 31-33.) Otherwise, the content is

discarded. (See col. 6, lines 33-34.)

In Dureau, after the receiver determines that the content is trusted, it does not furnish the

content. Thus, Dureau does not disclose or suggest access site information furnishing means for

determining whether access site information corresponding to the detailed information furnishing

means has been registered, and for furnishing the access site information if the access site

information has been registered, as required by claim 1. Because none of the cited references

discloses or suggests this limitation, claim 1, and claims 2-4 and 39-40 that depend from claim 1,

are allowable over Wolzien, Moon, Dureau, Matthews, and/or Goldschmidt. For reasons similar

to those discussed above with regard to claim 1, Applicants respectfully submit that claims 5-38

are also allowable over Wolzien, Moon, Dureau, Matthews, and/or Goldschmidt. Accordingly,

Applicants respectfully request withdrawal of these rejections.

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II. <u>Conclusion</u>

In view of the above amendments and remarks, Applicants submit that all claims are clearly allowable over the cited prior art, and respectfully request early and favorable notification to that effect.

Respectfully submitted,

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